



S . P . O . R . T

WITHOUT LIMITS

THE NEW PARALYMPIC MOVEMENT

The Olympic motto « Citius, Altius, Fortius » (Faster, Higher, Stronger) proposed by De Coubertin during the creation of the International Olympic Committee in 1894 had forgotten some positives sport values less competitive: fair play, fun, health, etc. Since the Greek philosophy encouraged people to develop in parallel physical, moral, intellectual and artistic capacities, we want to use sport and environment as an inspiration source for all art forms.

The link between Arts & Sport is undeniable. This is a invitation to give the best of yourself, live this overrun as a victory and giving additional inspiration for the cultural world and raising ecological awareness.



VISION

S.P.O.R.T. brings together top-athletes from Olympic and Paralympic sports and urban driven stage art to lead to a unique form of expression. Until now, there are 240 sports which have not been investigated on a creative level. S.P.O.R.T.'s productions, photography, innovation and its Sport/Art vehicles are the synthesis of sports, art and ecology through choreography. The unity of body and soul is integrated by understanding all sports needs and possibilities. Sportainment is the opportunity for athletes to continue to expand their professional sports careers.



A black and white close-up photograph of Marc Bogaerts. He is looking slightly to the left of the camera with a thoughtful expression. His hand is resting under his chin, with his index finger pointing upwards. The lighting is dramatic, highlighting the texture of his skin and the intensity of his gaze.

MARC BOGGAERTS

Marc Bogaerts is an international producer, choreographer and artistic director, widely recognized for his creativity and visionary innovation for the 58 dance-opera-circus companies he worked with.

Having grown up in Belgium studying Latin, Greek and philosophy under the tutelage of the Jesuits, he became intimately interested in the mind/body dynamic which was later expressed by his innovative productions where art meets sport in Europe, United States, Australia, Singapore, Macao, Philippines, and Russia . Today he achieves his world vision by bringing people together who on first vision do not belong together. In combinations such as ballet dancers with athletes, circus artists with ballroom dancers, figure skaters with weight lifters he looks for what people have in common, not what differentiates them. With this he does not only create dramatic tension but gives an answer to the fears of a more and more complex world.



PRODUCTIONS

DANCERS + ATHLETES



PRODUCTIONS BEYOND LIMITATIONS

Over the last ten years, choreographer Marc Bogaerts has worked closely with Olympic and Paralympic athletes to create new forms of art that unite sport and art. It combines the physical vocabulary of sport and dance, allowing the viewer to see the athlete as a dancer, his movements taking on an unprecedented choreographic dimension.

This mix of genres, seeking to create interdisciplinary, multidimensional, always complementary productions, combined with its ability to build community makes these productions more than just aesthetic masterpieces - but a platform to raise public awareness regarding perceptions of disabilities through performances and workshops.

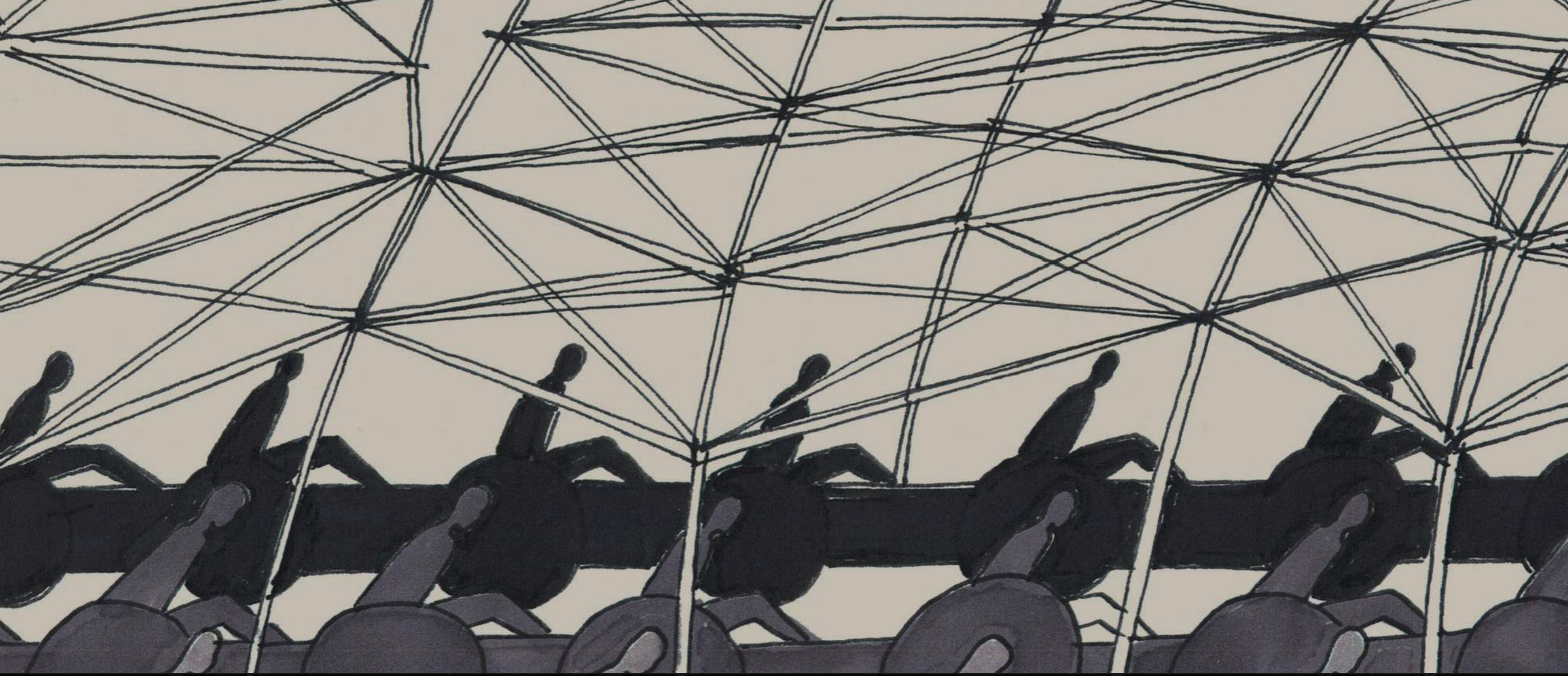


LEVERAGING ART TO CREATE IMPACT

S.P.O.R.T. productions have allowed producers and organizations around the world to generate new activity by utilizing Marc Bogaert's work to create:

- New Fundraising Opportunities (i.e. Galas, Special Events)
- Community Building & Audience Development
- Storytelling & Marketing
- Partnerships





ART VEHICLES

MARKETING & COMMUNITY BUILDING

ART VEHICLES

CREATING A PHYSICAL & CULTURAL MOVEMENT

To keep pace with fast-growing countries such as India or China, a major rethink is required in the European industry. High-tech manufacturers will be required to share their experts knowledge in their own field of competence to create joint expertise and create unique competitive products. To find a common ground to start from and to indicate topics, that are universally valid, might be an initial impulse. Three of these topics, that are taken as equivalent to a universal language are Culture/Arts, Sports and Environment.

Sport Vehicles is a open innovation experiment, in which only best high-tech companies participate in a micro-network of peers aiming a technology exchange. They design and develop eye-catching-artistic, high-tech vehicles that are moved by manpower and stand for green mobility. In its design and functionality each Sport Vehicles represents one of the 32 olympic disciplines and each single part of the construction represents yet another invention of the particular high-tech manufacturer or production partner.

Sport Vehicles will be used during large scale media events, such as the Olympic Games, festivals, presentations, theatre-sport or environmental events and productions, getting the best results in publicity for both the cultural production and the high tech manufacturers.

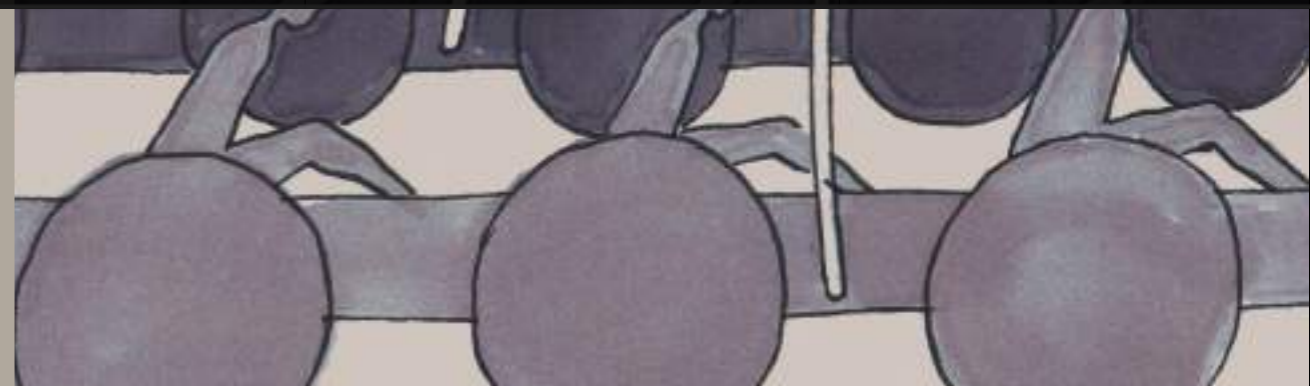


Bird



Inos Keersnaekers

PROTOTYPE DESIGNS





ICE WHEELCHAIR

INNOVATIONS TO ELEVATE SPORT & ART

USING INNOVATION TO BREAK BARRIERS

The idea behind the creation of the Ice Wheelchair was simple: to give the disabled community access to areas of sport and art that had previously been inaccessible to them. By allowing this opportunity, the Ice Wheelchair supports the nurturing and development of creative talent, the training and development of potential athletes and sportsmen at all levels, and the creation of a new social and therapeutic meeting point.

The Ice Wheelchair has the potential to have a global impact on the disabled community in the areas of sport, entertainment, and artistic performance. The possibilities here are many and varied. The first priority should be to enable access to the innovation for as many disabled users as possible. Such access can generate the formation of clubs and societies around the Ice Wheelchair, which can then in turn result in the holding of regular performances, competitions, and social meetings on and off the ice. In the long term, we hope for the creation of role models in the fields of sports and arts, high-level competitions (recognized Paralympic disciplines) and worldwide networks and opportunities centered around the Ice Wheelchair.



BENEFITS ON & OFF THE ICE

The Ice Wheelchair can be used on the ice in four different ways: for therapeutic/social sessions, for speed skating, for ice hockey games, and for ice dancing. These applications result in the following benefits of the Ice Wheelchair:

- **SOCIAL:** *The Ice Wheelchair provides not only a means for physical activity, but also an opportunity to relax, socialize, and build relationships between wheelchair users, their families and friends.*
- **PHYSICAL:** *Through ice hockey and speed skating, Ice Wheelchair users are offered the opportunity to take part in exciting and challenging sports, that develop skills and improve fitness and strength. These sports can be played at a social level, as well as be the basis for competitive events.*
- **ARTISTIC:** *Through ice dancing, disabled performers have the opportunity to develop and display their creative talents in a new and unique way. As with sport, ice dancing can be pursued as a hobby as well as for competitive purposes.*





SPORT & ECOLOGY

HOW WE MOVE IN OUR WORLD

PARALLELS BETWEEN SPORT & ECOLOGY

Bogaert's work takes a holistic view of how humans interact with the world around us, including the environment, and asks such questions as:

- How can we generate dialogue around issues society disregards like disabilities and environmental loss/ climate change?
- Do we stare at people with disabilities the same way we stare at animals in the zoo?
- How can athletes perform without clean air or other necessary environmental factors?
- With Art Vehicles, can we use technology to generate new ways of thinking about green energy?





EROS TO STARE

PHOTOGRAPHY EXHIBITION



SAMPLE IMAGES





S.P.O.R.T
Ecology



S.P.O.R.T
*Ice Wheelchair
Innovations To Elevate
Sport and Art*



S.P.O.R.T
*Production
Dancers + Athletes*

**THE NEW
PARALYMPIC
MOVEMENT**

S.P.O.R.T
*EROS to Stare
Photo Exhibition*



S.P.O.R.T
*ART Vehicles
Marketing & Community
Building*





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